

Inauguration of Beautification of Nalanda Junction

Beautification of Nalanda Junction ('I ❤️ ANUSHAKTINAGAR', landscape mound) was inaugurated by Shri Biswhwadip Dey, Joint Secretary (ER), DAE, on 27-01-2023, in the presence of Shri Sanjay Kumar, Joint Secretary (A&A) DAE, and Shri K. Mahapatra, Director, DCSEM. Nalanda Junction marks the entry of AnushaktiNagar hence it was decided to beautify the Junction in such a way that the landscape gets enhanced and also shall mark as a welcoming Landmark.

With this concept, it was planned to create a landscape mound with 'I ❤️ ANUSHAKTINAGAR' written above it.

There was existing pedestrian pathway crossing from one side of the road to other side of the road within the existing landscape area. Hence this location was decided for development as this shall also serve the purpose photographic public movement without disturbing the road traffic.

'I ❤️ ANUSHAKTINAGAR' is a backlit arrangement of letters placed on landscape mound with the length of 10.50 m between existing palm trees. The curvilinear profile with yellow colour letters symbolizes 'morning sunrise' which is a gesture of pride for the residents of Anushaktinagar. This welcoming signage boost their possessiveness to keep the campus Green & Clean to maintain their pride.

A dwarf wall is provided around the landscape for defining the curve of the mound which also acts as seating for pedestrians.

In the landscape mound the atom profile is placed in stainless steel with 'DCSEM LOGO' as the nucleus.

The background is enhanced with tree trunk profile cover lighting around the landscape mound which adds into the ambience during night time.

This 'I ❤️ ANUSHAKTINAGAR' signage is appreciated a lot by many and already won thousands of hearts of Anushaktinagar residents.

